

PUBLIC INFORMATION COMMITTEE

Board Meeting Report

Date: 6 October 2024	Report By: Alison
Chair: Alison	Committee Members: Alison, Amy, Jessa, Alice, Charlotte.
	Date of Next Committee Meeting: Sunday, Nov. 3 rd at 12pm ET

Questions for the Board:

1. May we order 300 each of the yellow and blue ABA pamphlets for use by our committee?

BOOK DISTRIBUTION PROJECT

→ What has been achieved:

- Joan is currently in the UK and during her visit, she will be contacting the following treatment centres and community facilities about ABA and giving them a copy of our textbook:
 - Cotswold House Oxford
 - The Priory Roehampton
 - St. Anne NHS Outpatient
 - The Living Room
- Joan will also be presenting at Bristol hospital, and Kathryn M. will be attending. Alice has sent her 1 book and 20 pamphlets to leave with the hospital team.
- We are waiting to hear back from the Internet Archives organization about submitting the ABA textbook to their database.

→ What remains to be done:

- Our committee will refresh our list of places to contact in the US for when Joan returns to Canada.
- While the contact we initially thought might provide a central hub in the US for book distribution may not pan out, we are considering if this might still be a viable option.

→ Questions for the board:

- None.

OTHER OUTREACH

→ What has been achieved:

- We discussed the upcoming AA Convention in Vancouver next summer, and as so many ABA members are planning to attend, we wondered what opportunities might be available for outreach at the event. How can we carry the message while adhering to the Traditions?
- We will be contacting the Convention organizers to inquire how they prefer other Fellowships conduct outreach at the event and how we can leverage the opportunities they have made available.

- We also plan to observe how other Fellowships conduct outreach and see how we might emulate the most positive examples.

➔ **What remains to be done:**

- We are awaiting a response from the AA Convention organizers and will proceed with outreach plans accordingly.
- We intend to send 25 pamphlets to Karen T. just outside of Edmonton, and have noted that the supply of yellow pamphlets at the Office will then be almost depleted. We plan to see about having more printed, and what the updated costs are.

➔ **Questions for the board:**

- May we have permission from the Board to order 300 yellow pamphlets...?