

Website Committee Report

March 19, 2023

Chair: Tammie Neumiller

Objective

The objective of the website committee is to review the website, functions, and usefulness of the website to the members of ABA and provide a better experience for the members online.

Summary

We completed a whole new site which is easy for the Operations Manager to update, and easier for the members to find information, events, and meetings.

Goals

We are working on setting up an easier way for members to find the meetings in their preferred location so we are prepared when more meetings become in-person.

We are creating a way for people to sign up for regular newsletters so they stay informed of things that are happening within the organisation and upcoming events.

If you would like to be a part of the website committee, please send an email to aba@bwsca.com and let Tammie know to put you on the list.

Completed

We launched the brand new website this past year and it has been running smoothly for the most part. We continue to tweak as necessary to make the online experience as easy as possible.

We fine-tuned the cart to make the process of purchasing and donating smoother. Donations are coming through online forms from the website as well and so far are working smoothly.

With the introduction of print-on-demand for the books, the purchase of books through the site has stopped altogether and are going through Lulu.