

## **PUBLIC INFORMATION COMMITTEE REPORT**

September 2022 | Submitted by Alison E.

Since the last Board Meeting, our Public Information Committee has met twice.

Two new ABA members joined the second meeting, so we spent the first half of our time introducing them to our committee, its aims, and its activities. During that discussion, the topic of pamphlets came up, and we are hoping that the Board will allocate 100 of the yellow pamphlets they are planning to print for our committee to use in outreach (some of which will be in the UK).

That aside, most of our focus has been on the distribution of the second edition ABA textbooks to treatment centres and community facilities. As of our last meeting, we have delivered books to nine locations, with five more to be shipped from Edmonton and one more in the UK to confirm. We have several locations in the US to contact next. We're also reaching out directly to ABA members residing in the Prairies, Luxembourg, Australia, and New Zealand for treatment centre recommendations, and our two new committee members have offered other suggestions, as well.

The other new project we have begun is having our ABA book added to Libby, an international digital library database that make e-books and audiobooks available for local libraries and their users. The process seems more complicated than it was for having a physical copy of the book put on the shelves of local libraries; however, a few of our members have some experience using the app and connections with librarians who may be able to offer some guidance.

Our next meeting is on Thursday, October 13<sup>th</sup> at 2pm ET.