

PUBLIC INFORMATION COMMITTEE REPORT

April 2022 | Submitted by Alison E.

Our committee met on Thursday, March 24th and focused solely on our ongoing project: the distribution of the 30 allocated second-edition ABA textbooks to treatment centres and community facilities.

I am pleased to report we have successfully delivered the first couple of those texts to locations on Vancouver Island and Vancouver. We are awaiting an update from contacts in Edmonton, but the books allocated for Henwood and Poundmakers will likely be delivered by our next committee meeting. Joan will soon be calling our next round of locations in Toronto, Calgary, the Okanagan, and the UK. In addition, we identified two locations in Nanaimo and the US, along with two more to be selected by Alice in the UK, that Joan can reach out to in her third heat of phonecalls.

One concern we are working to address is the cost of shipping these books to locations in the US and the UK. Will it be cheaper to send multiple books to one address and have the recipient distribute them personally, or to simply send each copy directly to its recipient? We hope that the General Service Office will be able to help us determine the most economical option.

We also put a pin in a new ambition: to consider how we might leverage opportunities for outreach in the virtual space, at meetings or events that take place online. We look forward to discussing this later in the year, and into 2023.

Our next meeting will be on Thursday, April 21st at 2pm Eastern.