

# Website Committee Report

March 20, 2022

Chair: Tammie Neumiller

## Objective

The objective of the website committee is to review the website, functions, and usefulness of the website to the members of ABA and provide a better experience for the members online.

## Summary

We are working on a whole new site which is easy for the Operations Manager to update, and easier for the members to find information, events, and meetings.

## Goals

We are working on setting up a more organised system to display all events, committees, and meetings so that they are easy to find on the website for everyone.

We are streamlining the pages and pathways through the website to make it simple to find important information.

We are creating a way for people to sign up for regular newsletters so they stay informed of things that are happening within the organisation and upcoming events.

Mock-up of the new site will be available during the spring. We are looking for volunteers to test out the features before completing the site and ironing out any kinks we may have. We will also ask they they provide feedback on their experiences so that we can minimise any confusion and challenges.

If you would like to be a part of the testing/focus group for the new site, please send an email to [aba@bwsca.com](mailto:aba@bwsca.com) and let Tammie know to put you on the list.

## Completed

We fine-tuned the cart to make the process of purchasing and donating smoother. Donations are coming through online forms from the website as well and so far are working smoothly.

With the introduction of print-on-demand for the books, the purchase of books through the site has understandably decreased.