

ABA Literature & Outreach Committee

Board meeting report

Date: 15 June 2021	Report by: Lou
Chair: Lou	Committee members: Lou, Kim, Hayley – Kheri, Judy, Tera as helpers

Questions for the board:

- 1- Print On Demand via Lulu: Great news about the board approving the book being sold on Lulu. We want to clarify if this is ok to be set up right now?
- 2- eBook: can it be sold both on Lulu and Amazon?
- 3- Could Tammie help with setting up Amazon to sell the eBook?

1. Update on Print on Demand (PoD)

Great news about the board approving the book being sold on Lulu.
We want to clarify if this is ok to be set up right now?

2. eBook

the eBook is complete! Publicious in Australia has been paid and has completed the work.

The Literature Committee recommends selling the eBook both on Lulu and via Amazon (to avoid the issue of being pirated... again!). We get more money from selling the eBook on Lulu but the book is now downloaded automatically into a Kindle which can make it complicated to download the eBook on a device.

Lou can set up the Lulu website.

→ Could Tammie help with setting up an account with Amazon to sell the eBook?

3. Meditation Book

Thank you, Tammie, for updating the “meditation” page of the website.
This project has “re-started” and new entries will be posted as they come.
Several submissions are currently being reviewed.

→ The Literature Committee will “advertise” this in the coming months.

4. ABA Concepts

- A draft of the ABA concepts was prepared a few years ago based on the Alonon concepts.
- Kheri and Judy are working on reviewing this one-page document.