

PUBLIC INFORMATION COMMITTEE REPORT

April 2021 | Submitted by Alison E.

The most recent Public Information Committee meeting at the date of this writing was on Thursday, March 25th but we will be meeting on Thursday, April 15th before the Board Meeting, and I can provide any updates at that time.

We welcomed a new member to our committee, Annette I. in Ireland, which is why our meeting times have shifted to earlier in the day. During our meeting, we reviewed the latest version of our *Guidelines for Speaking at Non-ABA Events* document, returned to us by the Literature Committee. There were a few questions that arose with the changes made, particularly around what defines sobriety — our members were concerned a few of the instructions for speaking or presentations may be considered controversial among a non-member audience, and we want to ensure any outreach by ABA to be as inclusive as possible. We made a few further amendments accordingly, and sent them back to the Literature Committee for another pass.

We'd hoped to work on the letter to include with new ABA books sent to treatment centres, but ran short of time and agreed to table it until the next meeting, which is Thursday, April 15th at 4:30pm Eastern / 2:30pm Mountain.