

ABA Literature & Outreach Committee

Board meeting report

Date: 7 November 2020	Report by: Lou
Chair: Lou	Committee members: Lou, Brielle

The Literature Committee last met on 15 October 2020.

Questions for the board

- A huge thank you to Joan and Peter who have been generously given their time for years helping the Literature Committee. In particular their huge effort towards getting the second edition of the book out is greatly appreciated. Thank you for your service!

- The Literature Committee needs help! Joan and Peter have now left the committee. So there are only 2 members left. If you have 2 years sobriety and would like to share your experience strength and hope we would love your help! Please contact Lou on yogi-lou@bigpond.net.au

1. Update on second edition of the book

The second edition is now complete and has been printed by Friesens in Canada

2. Print On Demand (POD)

2.1. Lulu on demand.

Recommended by a couple of people, including Wendy Smith who designed the book Lou is testing printing one book on demand with them and assess the process. The printing cost is about CAD \$14, and Lulu takes CAD \$.20c per book. So if the book is sold for CAD \$25, the profit is \$10.8 per book. There are no upfront fees

- Advantages of Lulu: cheap fees (compared to Amazon who can take up to \$10-15 per book), No Upfront fees
- Disadvantage: only printed in the US, but the freight fees are cheap (\$under \$7 to Australia, compared to over \$25 when the order is placed via GSA).

2.2. Other POD options

Amazon prices will be investigated. Although since our book was pirated there not sure if its an option or not

One more company could be tested, however it is time consuming getting the book set up and printed with each "on demand" company.

3. Shared Drive

Still in Lou's to do to file important documents there. I need help!!

4. Literature Committee Members

The literature Committee needs your support! We meet once a month for one hour and most of our work is done outside the meeting. We are a friendly team and would love your support. If yiou have 2 years of sobriety and would like to share your experience strength and hope please contact Lou on yogi-lou@bigpond.net.au

5. Meditation Book

A member contacted Lou to get an update. All submissions to be forwarded to Lou for the Committee to assess them and put on the website. The website could be updated to reflect this?