

PUBLIC INFORMATION COMMITTEE REPORT

October 2020 | Submitted by Alison E.

At our meeting on September 17th, the Public Information Committee first addressed a question brought forward by one of our members about how ABA (and the PI Committee in particular) can carry the message to dietitians who are supporting members of the fellowship, but are not familiar with how the program works (sobriety, meal support, etc.). The discussions reiterated our collective belief that PI Committee member should, in response to an inquiry from an individual who isn't a member of ABA, carry the message already well established by our program and fellowship, but may also offer insight from his or her own personal experience, strength, and hope — and a conversation with a dietitian open to hearing about our program is a great example of where the overlap of both is appropriate. The Committee decided to draft an email template for responding to such inquiries with links to helpful resources available on the ABA website, inviting the dietitian to familiarize him or herself with the information provided there and return to us with any specific questions that remain.

The Committee also reviewed our edits to the *Guidelines for Speaking at Non-ABA Events* document in preparation for submitting once more to the Literature Committee for feedback. In addition to reviewing and refining the aforementioned email template, at our next meeting (Thursday, October 15th at 5:30pm Mountain Time) we plan to compose our email to the Literature Committee with our submission of that document.