

ABA Website Committee Meeting - Notes

Oct 3rd 2020

8am for Inna and Tammie - Canada MDT, 3pm Dublin

Attendees: Tammie, Inna, Lara (Amy unavailable)

- What improvement to the website?
- How much involvement can we give?

Easy layout with most relevant information first.

Font: too small

Too much text + understand what people are looking for.

Relevant for existing members → donation; buy literature; meetings (esp. In different time zones - see [website](#) Lara created); speaker tapes

Relevant for new members → “Who are we?”

Look at inventory survey.

Have a notice page for any secondary info (e.g. events) (so that it is not on home page)

Process: We can implement new layout one page at a time.

FRONT PAGE:

- Simple welcome page with the 4 themes that it links to like na.org + Refer to links in the rest of the page
- Side panel: not needed

Actions for next time:

- [Inna+Lara] Read through website to flag any outdated info or improvements → split out
 - Inna → Home to Events (5 sections)
 - Lara → last 5 sections on the website
- Tammie:
 - Implementation for front page
 - Photos: 2 options
 - silhouette or from the back (staying anonymous - male and female but no face) and/or nice photo of book (for literature)
 - Ask at next board member info (on 19th October, 3rd Monday of every month) → Can we put photo on board member information on (like photo to make it more personable) (check with bylaws).

Good time: Saturday 17th October 330pm Dublin time