

ABA Literature & Outreach Committee

Board meeting report

Date: 5 March 2020	Report by: Lou
Chair: Lou	Committee members: Peter, Joan, Brielle

This report covers 6 months period as Lou was not part of the Literature Committee prior

Current goals of the literature committee:

- 2nd edition of the book
- eBook
- On Demand Printing
- Communication with ABA members and other committees

2nd Edition

Was on hold for a year until Jan 2020 as Joan was away. She has been working hard on it since she came back. This is still a few months away

Item	Update	% complete
Writing of the 2nd edition		
New Stories: total 10	8 completed, 2 stories with minor changes still to complete	95%
Existing stories: 9 kept	8 complete, one with minor changes to finalise	95%
Additional documents	- Appendix 1 Sobriety is surrender (as per website) - Appendix 2: Guidelines for Meal Support (as per website) - Preface written, to be reviewed	70%
Final Work	- Copywrite and update sobriety date	0%
Publishing		
Format main text	Reformat the main text from PDF to Word. Done by ABA for free (currently about 20 hours spent)	70%
Compile the whole document	Add all new stories, preface, appendices (done by ABA for free)	0%
Publishing and Printing	"Graphic Design" can be done by ABA people mostly. There might be a small cost to finalise. Investigate best way to print (On Demand?)	0%

eBook

We are well on our way towards having a eBook reedy by mid 2020

Item	Update	% complete
Format main text	Reformat the main text from PDF to Word. Done by ABA for free (currently about 20 hours spent) – Same work done as or the book	70%
Format stories	Could we make an eBook available with only a few stories until the 2 nd edition is available?	0%
Graphic Design	By a Professional First quote obtained for about \$250-300. Could also be done by ABA people for free	0%
Sell online	Currently thinking of using the Amazon platform	0%

On Demand Printing

We have been in contact with Tammie from ABA who has great experience and knowledge of online printing and would recommend Amazon as a single platform for both eBook and "On Demand" printing.

We will further investigate when we are close to printing.

Members Questions

All "new" members questions have been answered (there was a long list of old questions unanswered from a couple of years ago that was discarded)

Any new questions have been answered promptly within 2 weeks.

PI Committee

We have been in contact with the PI Committee to develop a document to help ABA sober members speak at "non ABA events" (ie to professionals, families etc).

We are currently finalising the document in conjunction with the PI Committee.

ABA Book translated available in Israel

The book has been translated and printed. This is the result of many years of work. It is currently sold in Israel. This version is not "officially approved" by ABA as a whole as of yet. Brielle is our main contact and has further updates.