

PUBLIC INFORMATION COMMITTEE REPORT

September 2019 | Submitted by Alison E.

Our committee reconvened on Sunday, September 8th after summer break with fresh energy that we intend to put towards a few main objectives over the coming months.

First, we plan to complete and submit the document *Letter to Physicians* to the Literature Committee for review. We are also waiting for feedback from that committee on our document *Speaking at Non-ABA Events*. In light of an inquiry made by an ABA group in Israel about speaking to minors about ABA at a local high school, our committee will be discussing objectives and strategies around speaking to minors, and whether we want to add a section about this to the *Speaking at Non-ABA Events* document.

Second, we are curating a list of dates and events recognized at national and local levels that may provide opportunities for speaking engagements. At our meeting, we identified three main dates recognized at a national level that hold strong relevance for ABA: National Addictions Awareness Week (November 26th to December 2nd), Eating Disorders Awareness Week (February 2nd to 8th 2020) and Mental Health Week (May 4th to 10th 2020). Our goal is to find out how ABA and our committee members can be involved in these events at a local level, and also to identify other events at a local level at which our members may be able to make presentations about ABA.

Our next meeting will be on Sunday, September 29th at 4pm EDT.